

Original Content or Penalized...by Google

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Do you want to get penalized by google? - is easy, you just need to copy and paste others website content into your website :). Like many webmasters out there, many are still making this mistake. The motivation or the origin of these activities is the "How to make money with google adsense" situation.

Google company has grown dramatically and seriously, why should they take the risk of loosing market? - Keeping a quality search results is a must. Having a copy of others websites within the search results is not a big deal for nobody. Currently, Google is penalizing websites that contains copied articles from other's websites.

Original content, or forget the idea of making money with the adsense program; write your own content and place the adsense script in strategic places of your website, most of the time is better to place the adsense script within the content.

Just a tip for the adsense program: use the channels feature provided, this will help you monitoring the best ads (placements) at your site.

Useful tools and programs:

- Google Adsense Program (to help you monetize any of your sites)
- Google Adwords Program (to help your business attract more targeted customers)

```
- <!--  
google_ad_client = "pub-8314840750071520";  
/* Text link, created 2/19/08 */  
google_ad_slot = "0083506986";  
google_ad_output = "textlink";  
google_ad_format = "ref_text";  
google_cpa_choice = ""; // on file  
/-->
```

