

No Downtime is Tolerated or Die!

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Downtime will definitely kill all of your SEO efforts... I always knew it, but I've never thought it could happen to me! and it happened in these really busy days!, can you imagine, you are working hard on other projects, with the peace of mind that your site is doing well but suddenly one of your important servers crash (it seems like I have been under attack and my servers have got a problem) producing around 4 big downtimes this month. But the problem is not finish there, as you may understand, this website has lost positions dramatically....Can I rebuild and/or regain the first positions? in the short term?

You know what? - I think I will do it :)Ok besides that, I always recommend to monitor your site (uptime) using external services such from 'SiteUptime' or 'Hyperspin' with those free services you can monitor your site, and you will be notified everytime your site is down. My experience shows that 99.500% in a month period is already bad, really bad. Google hates downtime!